



Florida Occupant Protection Coalition Meeting Report

June 10-11, 2020

Prepared for:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.



1.0 Attendees

The participants in the June 10-11, 2020 Florida Occupant Protection Coalition (FOPC) meeting are listed below.

Name	Organization	Attendance
Amy Artuso	National Safety Council	<input checked="" type="checkbox"/>
Andrea Atran	Florida Department of Transportation—District 2	<input type="checkbox"/>
Michael Binder	University of North Florida	<input checked="" type="checkbox"/>
Art Bodenheimer	Florida Police Chiefs Association	<input checked="" type="checkbox"/>
Melissa Valido	Florida Teen Safe Driving Coalition	<input checked="" type="checkbox"/>
Melanie Brocato	Broward Sheriff Fire Rescue	<input type="checkbox"/>
Danielle Campbell	Orlando Police Department	<input checked="" type="checkbox"/>
Fran Carlin-Rogers	CarFit	<input checked="" type="checkbox"/>
Robert Chaffe	Preusser Research Group	<input checked="" type="checkbox"/>
Chris Craig	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Leilani Gruener	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Ryan Hathaway	Okeechobee County Fire Rescue	<input type="checkbox"/>
Sarah Haverstick	Goodbaby International	<input checked="" type="checkbox"/>
Ginny Hinton	University of Florida	<input checked="" type="checkbox"/>
Andrew Hopkins	University of North Florida	<input checked="" type="checkbox"/>
Carrisa Johns	Orange County Sheriff's Office	<input type="checkbox"/>
Charles Kane	Florida Law Enforcement Liaison Program	<input checked="" type="checkbox"/>
Danielle Kessenger	The PLAYERS Center for Child Health and Wolfson Children's Hospital	<input checked="" type="checkbox"/>
Doreen Kobelo	Florida A&M University, Construction/Civil Engineering Technology	<input type="checkbox"/>
Sally Kreuzscher	The Children's Hospital of South Florida, Child Advocacy Program	<input type="checkbox"/>
Alan Mai	Florida Department of Health	<input checked="" type="checkbox"/>
Carol Mazzocco	Kidz In Motion Inc	<input checked="" type="checkbox"/>
Mostyn Mullins	Lake Placid Police Department	<input checked="" type="checkbox"/>
Zakkiyyah Osuigwe	FCS Agent II, UF/IFAS Extension Miami-Dade County	<input checked="" type="checkbox"/>
Krista Ott	Gainesville Fire Rescue	<input type="checkbox"/>
Dewy Painter	South East American Indian Council, Inc.	<input type="checkbox"/>
Thomas Pikul	Florida Highway Patrol	<input type="checkbox"/>
Kelly Powell	Safe Kids	<input type="checkbox"/>
Tonya Randolph	St. Joseph's Children's Wellness and Safety Center – Safe Kids	<input type="checkbox"/>
Gregory Rittger	Orange County Sheriff's Office	<input type="checkbox"/>
Tim Roberts	Florida Law Enforcement Liaison Program	<input type="checkbox"/>

Al Roop	University of North Florida	<input checked="" type="checkbox"/>
Bob Smallacombe	Palm Beach County Fire and Rescue	<input checked="" type="checkbox"/>
Mark Solomon	Preusser Research Group	<input type="checkbox"/>
Joe Steward	Florida Department of Transportation—District 5	<input type="checkbox"/>
David Summers	Trauma Agency, Health Care District Palm Beach County	<input checked="" type="checkbox"/>
Petra Vybrialova	Johns Hopkins All Children's Hospital	<input checked="" type="checkbox"/>
Mark Welch	Department of Highway Safety and Motor Vehicles	<input type="checkbox"/>
Moyra Willis	Concerned Citizen	<input type="checkbox"/>
Coalition Support		
Jasper Masciocchi	University of Florida	<input checked="" type="checkbox"/>
Patty Turner	University of Florida	<input checked="" type="checkbox"/>
Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>
Nusrat Sharmin	Cambridge Systematics	<input checked="" type="checkbox"/>

Others in Attendance

- Amanda Thronsen, Florida Department of Health

2.0 Meeting Notes – June 10-11

Welcome, Introductions, and Agenda

Chris Craig, Florida Department of Transportation (FDOT), welcomed attendees to the Florida Occupant Protection Coalition (FOPC) meeting and asked them to introduce themselves. He thanked attendees for their flexibility to join this Coalition meeting in a webinar format and reviewed the meeting agenda.

National Click It or Ticket Update

Chris gave an update on the national Click It or Ticket (CIOT) campaign. He noted the National Highway Traffic Safety Administration (NHTSA) decided to postpone the CIOT campaign, as most states were experiencing stay at home orders and practicing social distancing in May. NHTSA is planning to reschedule the annual campaign during November 2020. Considering the grant funding challenges of conducting two national CIOT campaigns in the 2021 federal fiscal year (FFY), Florida has elected not to formally participate in the rescheduled November campaign. Instead, Florida will conduct Buckle Up Florida education and outreach campaigns during August 2020 with the intention to participate in the May 2021 CIOT campaign.

Coalition members had the following questions and comments:

- Please elaborate on the Buckle Up campaign.
 - FDOT is still working on finalizing the strategy but will likely use similar media materials with a focus on the Buckle Up Florida logo and messaging instead of the CIOT logo and messaging.

Child Passenger Safety Survey and Safety Belt Survey Updates

Annually, states are required to conduct observational safety belt use surveys to receive federal funding for occupant protection programs. Surveys must adhere to stringent Federal Register Guidelines. Due to the COVID-19 Public Health Emergency, NHTSA has waived the requirement for States to conduct an annual safety belt survey in calendar year 2020. States may conduct a safety belt survey in calendar year 2020 if they choose to do so, but will not be penalized if they choose not to conduct the annual survey.

If a State does not conduct a survey in calendar year 2020, NHTSA will use the results from the survey conducted by the State in calendar year 2019 to determine designation of high or low seat belt use rate for purposes of the federal occupant protection grant application under Section 405(b).

Chris shared that FDOT has decided not to conduct the annual safety belt survey in 2020. He reminded attendees that the observational safety belt survey is usually conducted immediately following the CIOT campaign, which was postponed. The decision not to conduct the survey was influenced by concerns that without the education and awareness component of the CIOT campaign and with the ongoing stay at home orders, the survey results would not accurately depict Florida's safety belt usage rate.

The Child Passenger Safety (CPS) Survey, however, is not required by NHTSA and is not subject to the same criteria. Chris added that Florida will conduct the CPS survey in late July with the understanding that some locations and procedures may need to change.

Coalition members had the following questions and comments:

- Do you know a start date yet for the paid media? Does Dr. Michael Binder's awareness survey need to be done before it starts?
 - The current plan is to spread out the media as much as possible between July and September. The message will be focused on education rather than enforcement. Dates have not been finalized.
- Are there any concerns with the data gap for the safety belt trend analysis?
 - Safety trends throughout COVID-19 will provide an interesting perspective on Florida's traffic safety challenges. While Florida is not conducting a safety belt observational survey in 2020, the state is monitoring a wide range of trends related to how people travel and their behaviors that could provide valuable insights.

FOPC Strategic Plan (2018-2020) Update

Leilani Gruener, FDOT, discussed the upcoming update to the FOPC Strategic Plan. The current FOPC Strategic Plan and associated action plan were developed for 2018 to 2020, and the next strategic plan should begin in 2021. However, the Safety Office would like to push back the development of a new plan in order to utilize the findings from the upcoming occupant protection assessment scheduled for federal fiscal year 2021 and the updated Strategic Highway Safety Plan (SHSP) set to be released at the end of 2020/start of 2021. The Safety Office is proposing that the current strategic plan and action plan are extended until through 2021.

Leilani shared the proposed addendum (provided below) to the existing FOPC Strategic Plan and asked participants to review the proposed language.

“Florida’s Occupant Protection Strategic Plan was adopted in December 2017 to guide the Florida Occupant Protection Coalition’s (FOPC) efforts to implement the State’s 2016 Strategic Highway Safety Plan (SHSP). The

plan outlines Florida's occupant protection challenges and specific strategies and actions to reduce the number of unrestrained and improperly restrained occupant fatalities and serious injuries with a vision of zero.

In 2020, Florida's SHSP is being updated and the state is conducting a National Highway Traffic Safety Administration (NHTSA) occupant protection assessment. To ensure Florida's Occupant Protection Strategic Plan and associated action plan remains aligned with the updated SHSP and draws input from the upcoming occupant protection assessment, the FOPC has elected to extend the existing Occupant Protection Strategic Plan through 2021. The existing plan remains consistent with Florida's vision of zero transportation fatalities and serious injuries and data analysis confirms that the strategies and actions included in the existing the plan remain focused on the correct target audiences. The FOPC will continue to advance the strategies and actions in the FOPC action plan. With guidance from the updated SHSP and NHTSA occupant protection assessment, the FOPC will update the Occupant Protection Strategic Plan to in 2021 to guide efforts in 2022–2026.”

Coalition members had the following questions and comments:

- Leilani provided an overview of the OP assessment process.
- Is there anything that the Florida Teen Safe Driving Coalition (FTSDC) can do to support OP efforts?
 - Leilani will send several documents to Melissa Valido, FTSDC, that CPS subcommittee asked her to share with the FTSDC. Melissa will also share some of the teen driving resources they recently prepared.
- Danny Shopf, Cambridge Systematics, gave an update on the SHSP. The Safety Subcommittee is in the process of identifying the SHSP emphasis areas and supporting SHSP strategies. He noted OP will remain as an emphasis area on the updated SHSP.

3.0 Action Plan Implementation – Group Breakouts

Three separate virtual meetings were conducted for each of the three group breakout sessions- Education, Communication, and Outreach; Law Enforcement; and Occupant Protection for Children.

The following sections include meeting notes from the three breakout sessions. A revised FOPC Action Plan is attached as an Appendix of this summary report and can also be found at www.floccupantprotection.com.

Strategic Action Plan Goal 1 – Education, Communication, and Outreach

Subcommittee members conducted a breakout session meeting on June 11, 2020, and discussed activities they have been working on since the last FOPC meeting, reviewed their section(s) of the FOPC Action Plan, and updated one another on progress toward achieving their assigned actions.

- Jasper Masciocchi, University of Florida, shared a commercial motor vehicle (CMV) safety handout with the subcommittee and asked members to provide their feedback.
 - Charles Kane, Florida Law Enforcement Liaison (LEL), suggested the LELs could distribute these handouts to Florida Highway Patrol CMV enforcement groups. Attendees recommended other potential outreach possibilities including commercial driver's license (CDL) school/CDL training providers, truck weight stations, agricultural stations, community traffic safety teams.
- Danielle Kessenger, Center for Child Health and Wolfson Children's Hospital, noted the traffic safety website of FDOT District 2 has some good resources, and shared an example of a pickup truck educational handout.

- Chris suggested updating the handout by incorporating the Buckle Up Florida logo so it could be applied statewide and used by a wider variety of traffic safety partners. Jasper will get the file from Andrea Atran, FDOT, and ask if there was any negative feedback on the handout before updating and including on the Occupant Protection Resource Center (OPRC).
- Danny asked about progress on the OP Toolbox and the distribution plan.
 - Charles said NHTSA packages toolkits for many outreach and enforcement campaigns. The LE agencies convert these materials to an easily accessible format and make them available on the LEL website. They also produce flash drives and share with the LE agencies. Can apply this method for OP material distribution.
 - It was suggested the OPRC could have some printed materials ready (such as starter kit) and ship those along with the flash drive to give interested audiences ideas about conducting an OP education and outreach program. The starter kit might also include some NHTSA toolkits and OP best practices. A Community Resource Tool, like used in the National Child Passenger Safety (CPS) technician courses, would be a good addition to the toolkit as well. <https://www.floridaoprc.ce.ufl.edu/NewsBot.asp?MODE=VIEW&ID=309>
 - The FOPC should focus on reaching right target audiences based on the initial outreach survey results posted on the FOPC website.
 - Patty and Jasper will work on an example toolkit to present at the next FOPC Meeting.
- David Summers shared an update on the unrestrained occupants riding in pickup truck beds that he got from the Insurance Institute for Highway Safety (IIHS). He noted, the number of pickup truck bed fatalities dropped significantly after 2008 in Florida, from 15-20 fatalities (2004-2008) to only 2 fatalities in 2018. He added, due to the low number of fatalities, this likely will not get much legislative attention, but there are opportunities to improve our education and outreach.
- Danny asked if there are any other issues the FOPC needs to concentrate on.
 - See if there is any opportunity to incorporate distracted components (texting and driving) into OP materials and develop something for the emergency management services. It would be good to share materials, especially CPS materials, with Florida Department of Children and Families as well.
 - Chris said we can develop any education materials concerning safe driving practices. However, the primary focus should be on OP.

Strategic Action Plan Goal 2—Law Enforcement Awareness of Occupant Protection

Subcommittee members met for their breakout session on June 11, 2020, and discussed activities they have been working on since the last FOPC meeting, reviewed their section(s) of the FOPC Action Plan, and updated one another on progress toward achieving their assigned actions.

- Law enforcement is experiencing a lot of challenges related to impacts of COVID-19. Charles reported that adjustments were made to the LE 2020 survey questions for OP based on the feedback received at the last FOPC meeting. He gave a high-level overview of preliminary results of the survey, recording 170 responses as of the meeting date. The survey will remain open for responses until the end of June. Charles noted, the survey is available on the LEL website.

- Consider including an “N/A” response or “Position does not enforce” response for applicable questions to allow officers who do not conduct traffic enforcement a better response option.
- Consider including a question that incorporates the fact that children are less likely to be restrained in vehicles when adults are not wearing safety belts.
- Art Bodenheimer, Florida Police Chiefs Association (FPCA), asked Charles to forward him the LEL survey link, so that he can share that with Amy Artuso, National Safety Council and to forward information to the FPCA.

Strategic Action Plan Goal 3—Occupant Protection for Children

Subcommittee members met for their breakout session on June 10, 2020, and discussed activities they have been working on since the last FOPC meeting, reviewed their section(s) of the FOPC Action Plan, and updated one another on progress toward achieving their assigned actions.

- Amy Artuso, National Safety Council, reported that the National Child Passenger Safety (CPS) Board is accepting new member representatives, and the annual award nominations for CPS technician, instructor and team are available. She reminded members to submit their nominations to <https://www.cpsboard.org/>.
- Is there any update on spending adjustments based on COVID-19?
 - FDOT has held off on providing stipends for CPS instructors due to FDOT travel restrictions.
- What is the update on hosting certification classes?
 - In Jacksonville, classes are not usually hosted in the summer. In Orlando, there will be limited training events (up to 6) to ensure proper social distancing. The CPS Board is working on providing additional guidance on COVID-19 considerations for instructors planning on holding CPS certification courses.
- What is the process for certifying a CPS instructor while COVID-19 social distancing restrictions are in place?
 - Reach out to Safe Kids; they extended their recertification deadlines and will work with technicians and instructors on individual certification deadlines.
- Many CPS technicians have started doing virtual seat checks, a process that most have found effective. These virtual checks usually take about 45 minutes to 1 hour. Safe Kids did a webinar (recording available online at: <https://www.cpsboard.org/resource-center/virtual-car-seat-check/>) on considerations for conducting virtual seat checks and where to find helpful virtual seat check resources.
 - Petra Vybrialova, Johns Hopkins All Children's Hospital, explained the process of doing a virtual car seat check.
 - Sarah Haverstick, Goodbaby International, does virtual car seat checks for Evenflo. She is available to take appointments virtually to support this process.
 - Danielle Kessenger has a Tips and Tricks document that she can share with the group. We could compile a set of resources and share it with the instructors and technicians through the OPRC.
- The CPS subcommittee reviewed the National CPS Technician Certification Training suggested course and instructor packets.

- Do we need to add strategies supporting special needs to the FOPC action plan?
 - One of the actions could be to grow the instructor pool for special needs instructors. A group of special needs technicians can get together to ensure they have the resources available and connections to one another.
 - Petra and Sarah will draft activities they would like to be added on special needs.
- Jasper shared examples of materials and asked the attendees to consider them for inclusion in the OPRC. Members shared their feedback on the handout materials.

Next Steps

Chris reminded the upcoming FOPC meeting is scheduled for September 2-3, 2020. He noted the travel restriction is still in place and will keep the members posted about any update on the next FOPC meeting format.

Adjourn

Contact information for occupant protection questions:

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Florida Occupant Protection Coalition Occupant Protection Strategic Action Plan

Updated June 11, 2020

GOAL 1: EDUCATION, COMMUNICATION, AND OUTREACH

Objective 1: Identify the target demographics and audiences who are riding unrestrained.

Strategy 1.1: Analyze crash, observational, and other data to identify key unrestrained audiences.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
1.1A	December 2018	FDOT	Identify current and reliable sources of occupant protection data.	<ul style="list-style-type: none"> List of data sources compiled 	Complete
1.1B	April 2019	Michael Binder Andrea Atran Morya Willis	Develop annual survey to collect occupant protection data from Florida's Safety Coalitions	<ul style="list-style-type: none"> Survey questions developed 	Complete
1.1C	Biennially	Andrea Atran Morya Willis	Distribute annual survey to Florida's Safety Coalitions	<ul style="list-style-type: none"> Annual survey conducted 	Complete – 2019 Survey results presented during May 2019 meeting
1.1D	Biennially	Michael Binder	Document annual survey results and report to FOPC	<ul style="list-style-type: none"> Results of annual survey presented at FOPC meeting 	Complete- 2019 Survey results presented during May 2019 meeting
1.1E	Annually	FDOT	Conduct analysis of Fatality Analysis Reporting System (FARS), hospital and injury crash data, and observational survey data to identify and prioritize key unrestrained audiences	<ul style="list-style-type: none"> Key unrestrained audiences identified and prioritized 	Complete - 2019

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
1.1F	November 2019	Mark Solomon	Develop and present a white paper to the FDOT Safety Office that includes a prioritized list of suggested targeted audiences for materials development. White paper should consider: <ul style="list-style-type: none"> • Target audiences identified in during June 2017 FOPC meeting • Children in car seats on golf carts, ATVs, and other Class 1 or low speed vehicles 	<ul style="list-style-type: none"> • White paper completed and submitted to FDOT Safety Office 	Complete
1.1G	August 2019	FDOT	Post data, sources, and white paper on the FOPC website	<ul style="list-style-type: none"> • Data, sources, and white paper available on the FOPC website 	Complete

Objective 2: Establish a unified and comprehensive approach to deliver Florida’s occupant protection messages and materials.

Strategy 2.1: Develop occupant protection education best practices and a customizable materials inventory that can be used by local partners.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.1A	December 2018	Michael Binder Andrea Atran Morya Willis	Develop survey questions to identify existing occupant protection materials, programs, marketing strategies and audiences	<ul style="list-style-type: none"> • Survey questions developed 	Complete
2.1B	April 2019	Andrea Atran Morya Willis	Distribute survey to FDOT Districts, Florida Safety Coalitions, law enforcement Public Information Officers (PIOs), the child passenger safety (CPS) community, and others	<ul style="list-style-type: none"> • Survey conducted 	Complete
2.1C	August 2019	Michael Binder	Document survey results and present at FOPC meeting	<ul style="list-style-type: none"> • Results of survey presented at FOPC meeting 	Complete. Survey results presented during May 2019 meeting
2.1D	Biennially	FDOT	Interview states with a safety belt usage rate greater than 92 percent to identify suggestions for innovative strategies and best practices	<ul style="list-style-type: none"> • Interviews conducted 	Preliminary research started

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.1E	February 2020	TBD	Develop and distribute Occupant Protection Toolbox(es) that includes materials, model programs, marketing strategies, and audiences identified through the survey and interviews	<ul style="list-style-type: none"> • Occupant Protection Toolbox(es) developed • Toolboxes distributed 	To be completed after 2.1C
2.1F	April 2020	Jasper Masciocchi	Make Occupant Protection Toolbox(es) available on OPRC website for Occupant Protection outreach.	<ul style="list-style-type: none"> • Occupant Protection Toolbox(es) available on OPRC website 	In progress. Subcommittee working on developing an example toolkit for the OPRC.
2.1G	June 2020	TBD	Draft and promote a Battle of the Belts program for all FDOT Districts	<ul style="list-style-type: none"> • Program template drafted • Number of programs conducted by District 	
2.1H	August 2019	Andrea Atran Morya Willis	Identify community partnerships best suited to distribute informational/marketing materials to identified target audiences based on analysis conducted in Strategy 1.1	<ul style="list-style-type: none"> • List of partnerships developed 	To be completed after 1.1G
2.1I	Annually	FDOT Andrea Atran Morya Willis	Distribute informational/marketing materials to target audiences through identified distribution networks	<ul style="list-style-type: none"> • Number of target audiences reached • Number of individuals reached within each target audience • Number of materials distributed 	Preliminary research started
2.1J	June 2020	Michael Binder Andrea Atran Morya Willis	Develop survey questions to assess the efficacy of occupant protection education/marketing materials and approach	<ul style="list-style-type: none"> • Survey questions developed 	Complete Survey results presented during May 2019 meeting
2.1K	Every Other Year	Michael Binder	Conduct surveys with occupant protection professionals and other partners to assess efficacy of materials and approach	<ul style="list-style-type: none"> • Survey conducted 	To be completed after 2.1J
2.1L	Every Other Year	Michael Binder	Document survey results and present at FOPC meeting	<ul style="list-style-type: none"> • Results of survey presented at FOPC meeting 	To be completed after 2.1K

Strategy 2.2: Develop an Occupant Protection Communication Plan that identifies existing paid media efforts and future communications strategies.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.2A	December 2018	FDOT	Draft Occupant Protection Communications Plan that outlines existing media campaigns and efforts conducted by FDOT	<ul style="list-style-type: none">• Occupant Protection Communications Plan draft completed	Complete
2.2B	March 2019	FDOT	Present Draft Occupant Protection Communications Plan to FOPC for review and comment	<ul style="list-style-type: none">• Occupant Protection Communications Plan presented to FOPC	Complete
2.2C	May 2019	FDOT	Finalize Occupant Protection Communications Plan based on input from FOPC	<ul style="list-style-type: none">• Occupant Protection Communications Plan finalized	Complete

GOAL 2: LAW ENFORCEMENT AWARENESS OF OCCUPANT PROTECTION

Objective 3: Reduce the number of law enforcement officers who are killed or injured due to not wearing their safety belt.

Strategy 3.1: Increase safety belt usage among law enforcement officers.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
3.1A	July 2018	Greg Rittger Charles Kane Michael Binder	Develop survey questions to determine whether or not law enforcement officers are wearing their seatbelt	<ul style="list-style-type: none"> Survey questions developed 	Complete
3.1B	Annually	Greg Rittger Charles Kane Michael Binder	Distribute survey to all law enforcement agencies in Florida through the Florida LELs	<ul style="list-style-type: none"> Annual survey conducted between June 1 and July 31st each year 	Complete -2019
3.1C	Annually	Greg Rittger Charles Kane Michael Binder	Document survey results and present at FOPC meeting	<ul style="list-style-type: none"> Results of survey presented at FOPC meeting 	Complete - 2019
3.1D	June 2019	Greg Rittger	Partner with risk management associations to provide training that includes occupant protection information and best practices <ul style="list-style-type: none"> Provide data analysis from crashes involving emergency vehicles including contributing factors, costs, and liability data (injury claims) Compile costs across the state to promote benefits of the training Determine if risk management associations have “leave behind” informational piece(s) on the key information from the program 	<ul style="list-style-type: none"> Data analysis, including statewide cost comparison completed and summary presented to FOPC Draft informational piece presented to FOPC for input Final informational piece presented to FOPC Number of agencies receiving informational piece 	Postponed until after next survey (3.1B)
3.1E	June 2019	Tim Roberts	Seek support of the Florida Sheriffs and Police Chiefs Associations (endorsements) to encourage law enforcement officers to become champions for safety belt use within their respective agencies	<ul style="list-style-type: none"> Number of endorsements received Number of champions promoting safety belt use 	Closed out. It was determined that this activity was unnecessary because both associations already support safety belt use.

Objective 4: Research possibilities of an annual or biannual state traffic safety symposium to include occupant protection, CPS, and occupant protection-related law enforcement tracks.

Strategy 4.1: Form a subcommittee to research, plan, and oversee the symposium’s occupant protection-related tracks designed to strengthen Florida’s occupant protection community and partnerships through professional education and networking.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
4.1A	April 2021	TBD	Establish safety symposium planning subcommittee	<ul style="list-style-type: none"> Subcommittee established 	In Progress.
4.1B	Annually	Symposium Planning Subcommittee	Partner with Florida’s Safety Coalitions to plan and organize the symposium	<ul style="list-style-type: none"> Funding and sponsors secured Dates and location confirmed 	To be completed after 4.1A
4.1C	Annually	Symposium Planning Subcommittee	Determine beneficial information/presentations for each track. <ul style="list-style-type: none"> Present national data/trends and how Florida compares and affects the statistics 	<ul style="list-style-type: none"> Speakers and moderators confirmed 	To be completed after 4.1B
4.1D	Annually	Symposium Planning Subcommittee	Offer training/recertification for law enforcement and certified Child Passenger Safety Technicians (CPST)	<ul style="list-style-type: none"> Number trained (by group) Number certified (by group) Number recertified (by group) 	To be completed after 4.1C
4.1E	Annually	Symposium Planning Subcommittee	Promote the conference among a broad array of traffic safety professionals and stakeholders	<ul style="list-style-type: none"> Draft promotional material presented to FOPC for input Final materials presented to FOPC Distribution networks identified Number of individuals registered Diversity (by representation) of conference attendees 	To be completed after 4.1C
4.1F	Annually	Symposium Planning Subcommittee	Conduct the symposium	<ul style="list-style-type: none"> Symposium conducted Attendee post event survey presented to FOPC 	To be completed after 4.1E

Objective 5: Deploy a comprehensive approach to deliver occupant protection information, messages, and materials to law enforcement officers.

Strategy 5.1: Increase the number of law enforcement officers who deliver messages on proper restraint use.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
5.1A	Ongoing	Charles Kane	Identify and promote programs that help law enforcement officers identify child restraint usage problems and solutions	<ul style="list-style-type: none"> • List of programs • Number of agencies receiving information about programs • Number of officers completing a program 	Complete, <ul style="list-style-type: none"> • Tip Card developed • Florida Fitting Station cards developed as a resource to engage law enforcement and provide them with an option to share information with offenders.
5.1B	Ongoing	Tim Roberts Fran Carlin-Rogers	Increase law enforcement officer participation in community CarFit training and events	<ul style="list-style-type: none"> • Number of officers participating in training • Number of officers participating in events 	In Progress
5.1C	December 2018	Charles Kane Fran Carlin-Rogers Morya Willis	Provide or create reference card to help law enforcement officers recognize when restraints are not being used properly, particularly for children and older drivers. Reference card to be included as materials in the Occupant Protection Toolbox(es) (Action 2.1E)	<ul style="list-style-type: none"> • Number of officers receiving reference kit 	In Progress. Tip Card under development.
5.1D	October 2019	Tim Roberts	Include occupant protection resources and information in the Florida Police Chiefs Association and Florida Sheriffs Association Newsletters.	<ul style="list-style-type: none"> • Newsletter content drafted 	In Progress

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
5.1E	Ongoing	Charles Kane Fran Carlin-Rogers Morya Willis	Post resources on the LEL website for law enforcement agencies to provide to the public that includes local information for CPS resources/fitting stations and CarFit events. Resources to be included as materials in the Occupant Protection Toolbox(es) (Action 2.1D)	<ul style="list-style-type: none"> Resources presented to FOPC for input Number of agencies receiving template Number of agencies distributing handout Number of handouts distributed to the public 	Resource inventory is already available; would like to incorporate CPS information to streamline for law enforcement.
5.1F	TBD	TBD	Incorporate proper restraint use, particularly for children and older drivers, into the law enforcement Academy/basic training	<ul style="list-style-type: none"> Proper restraint use incorporated into Academy training Proper restraint use incorporated into basic training 	No action
5.1G	August 2019	Florida LELs	Identify roll call videos that align with FOPC's mission, as well as reflect current law, policies, guidance, and best practices, and encourage their use to increase law enforcement participation in occupant protection enforcement and activities	<ul style="list-style-type: none"> Roll call videos which meet the criteria identified annually List of videos meeting criteria provided to law enforcement agencies annually Number of agencies using videos which meet the criteria tracked annually 	Complete, roll call videos identified. Complete, tracking the number of officers watching videos during Law Enforcement Challenge.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
5.1H	December 2019	Charles Kane	Increase law enforcement awareness of external resources available for occupant protection, including: <ul style="list-style-type: none"> • Information available on the FOPC and Occupant Protection Resource Center websites; • Data hubs such as Signal 4; and • Train street level officers on the connection between traffic safety (including occupant protection) and crime data to target traffic safety hot spots List of external resources to be included as materials in the Communications Plan (Action 2.2C)	<ul style="list-style-type: none"> • Number of officers accessing the websites annually • Number of officers accessing data hubs annually • Number of DDACTS occupant protection model courses offered and number of officers engaged in DDACTS training/concepts 	
5.1I	Ongoing	Charles Kane	Increase the number of occupant protection law enforcement champions. <ul style="list-style-type: none"> • Create award(s) to help recognize law enforcement for occupant protection efforts to encourage participation in enforcement challenges. 	<ul style="list-style-type: none"> • Number of new champions 	In Progress. Considering awards for exemplary employees.
5.1J	December 2019	Tim Roberts	Develop survey questions to gauge law enforcement awareness, use, and participation in resources developed by the FOPC	<ul style="list-style-type: none"> • Survey questions developed 	Complete
5.1K	Annually	Tim Roberts	Distribute survey to all law enforcement agencies in Florida through the Florida LELs through existing survey (Action 3.1B)	<ul style="list-style-type: none"> • Annual survey conducted 	Closed out. It was determined that this activity was a duplicate of 3.1B.

GOAL 3: OCCUPANT PROTECTION FOR CHILDREN

Objective 6: Ensure the CPS community has access to data resources and related contracts.

Strategy 6.1: Increase CPS related data available to pinpoint target areas for operational improvement.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
6.1A	June 2018	Alan Mai	Identify and post a list of current and reliable sources of occupant protection data on the FOPC website, including: crash data, hospital data, car seat installation data (when a caregiver arrives/proper usage), and Emergency Medical Services (EMS) data to identify which kids are getting hurt, how they got hurt, and related factors (alcohol, distraction, etc.)	<ul style="list-style-type: none"> List of data sources accessible on website 	Complete
6.1B	December 2018	Jasper Masciocchi	Identify contacts for each data source to ask for specific data needs and distribute/post on the FOPC website	<ul style="list-style-type: none"> List of contacts accessible on website 	Complete
6.1C	December 2018	Jasper Masciocchi Leilani Gruener	Increase awareness of CPS technicians (techs) and instructors by revising the map available through the Florida Occupant Protection Resource Center (OPRC) to accurately reflect the number and location of each and work to ensure adequate support is available in those areas where few techs/instructors	<ul style="list-style-type: none"> Revised map available on OPRC website Number of counties meeting per capita guideline for number of technicians and instructors (guideline established in 3.3.1g) 	Complete

Objective 7: Maintain a cadre of trained CPS professionals who are available to serve all areas of the state and at-risk populations.

Strategy 7.1: Increase the quantity and quality of certified CPS technicians (CPST) and instructors (CPST-I).

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
7.1A	Ongoing	Kelly Powell Alan Mai Sally Kreuzscher Jasper Masciocchi	Review current CPS technician and instructor recruitment needs to determine strategies to increase technicians and instructors in areas of needs	<ul style="list-style-type: none"> • Program(s) reviewed • Strategies developed 	In Progress Subcommittee reviewed CPS technician, instructor course and packet requirements.
7.1B	April 2019	Kelly Powell Alan Mai Sally Kreuzscher Jasper Masciocchi	Determine what is needed by current CPS professionals to maintain an appropriate number of trained CPS professionals who are available to serve all areas of the state and at-risk populations	<ul style="list-style-type: none"> • Criteria identified 	In Progress
7.1C	Ongoing	Jasper Masciocchi Patty Turner	Provide travel and other support (including scholarships) for certification requirement items	<ul style="list-style-type: none"> • Types of support, associated criteria, and application process identified • List of support and requirements provided on OPRC website • Summary of support received/denied provided annually to FOPC 	
7.1D	Ongoing	Petra Vybrialova Alan Mai Jasper Masciocchi	Provide non-monetary assistance for soon-to-be expiring CPSTs to encourage them to meet recertification requirements, e.g., providing mechanisms to more easily get seat checks and continuing education units (CEU)	<ul style="list-style-type: none"> • Types of assistance and associated criteria identified • Consistent process to assist CPSTs established statewide and outcomes tracked • Summary of assistance and impact on recertification provided annually to FOPC 	

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
7.1E	Annually	Kelly Powell Alan Mai Sally Kreuzscher Leilani Gruener	Conduct CPST instructor meetings annually for support and ideas	<ul style="list-style-type: none"> Instructor meetings conducted annually 	In Progress. Planning a web call prior to June 2020 FOPC meeting
7.1F	Annually	Jasper Masciocchi Leilani Gruener	Collect, analyze, and report reasons individuals provide for not maintaining their certification and post on the OPRC website	<ul style="list-style-type: none"> Report presented to FOPC and posted on website 	In Progress
7.1G	Annually	Jasper Masciocchi Alan Mai	Find travel funds for instructors to attend district meetings, technical updates, and instructor meetings	<ul style="list-style-type: none"> Source of funding secured annually 	Reviewing list of technicians and identifying those that are actually available to host events/travel
7.1H	Annually	Alan Mai Sally Kreuzscher	Establish a subcommittee to develop and oversee an annual recognition program for CPSTs and instructors	<ul style="list-style-type: none"> Subcommittee established Draft categories and criteria for recognition presented to FOPC for input Final categories and criteria for recognition presented to FOPC Recognition program and criteria posted on FOPC and OPRC websites Recognition awarded annually 	
7.1I	Annually	Leilani Gruener	Identify priority counties where the CPST and instructor rate is lower than the target rate set by FDOT	<ul style="list-style-type: none"> Rates reviewed annually 	In Progress. Priority counties are determined each April for FDOTs Federal Funding application.

Objective 8: Ensure child passenger safety materials and resources are available to all child passenger safety programs.*Strategy 8.1: Increase availability of car seats, resources, and materials.*

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
8.1A	August 2019	Ginny Hinton	Identify marketing materials for Florida vehicle owners and increase awareness among Department of Motor Vehicles (DMV) office staff regarding the \$2 Difference car seat donation program during the license plate renewal process	<ul style="list-style-type: none"> • Materials Identified • Materials made available on OPRC • Awareness training provided to DMV staff 	
8.1B	Ongoing	TBD	Draft best practices for identifying and approaching partner organizations that can provide car seats and other resources not covered by the OPRC (pens, keychains, etc.)	<ul style="list-style-type: none"> • Best practices drafted 	
8.1C	December 2019	Jasper Masciocchi	Explore options to allow ORPC to provide inspection station items including pool noodles, forms, scales, measuring tape, duct tape, safety belt repair information, signage, etc. in the form of a convenient "toolbox" (to be included in Action 2.1E)	<ul style="list-style-type: none"> • Options for toolbox presented to FOPC for input 	

GOAL 4: MODEL LANGUAGE TO INCREASES USE OF OCCUPANT PROTECTION DEVICES

Objective 9: Support efforts to make Florida a full safety belt requirement state.

Strategy 9.1: Support enhancement of current safety belt laws to include all passengers in all seating positions.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
9.1A	November 2019	Mark Solomon	Identify best practices and data available from other states	<ul style="list-style-type: none"> Summary report of best practices and recommendations 	In Progress
9.1B	February 2019	Judge Grube Vin Petty	Identify and share model laws that require rear passenger safety belt use	<ul style="list-style-type: none"> Identify model laws to be presented to FOPC for input Final model laws posted on FOPC website 	To be completed after 9.1A

Objective 10: Enhance Florida's diversion program for child passenger safety violations.

Strategy 10.1: Support mandatory diversion programs for first-time offenders.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
10.1A	August 2019	Morya Willis	Identify where diversion programs are available, how they are being funded, and where they are being utilized	<ul style="list-style-type: none"> Summary of diversion programs provided to FOPC 	
10.2B	February 2019	Judge Grube Vin Petty	Identify and share model laws that include a mandatory diversion program for first time offenders	<ul style="list-style-type: none"> Identify model laws to be presented to FOPC for input Final model laws posted on FOPC website 	To be completed after 10.1A
10.1C	July 2019		Identify the counties/agencies that have the diversion program available and usage data	<ul style="list-style-type: none"> Summary of counties/agencies and available data provided to FOPC 	To be completed after 10.1B

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
10.1D	September 2019		Identify best practice programs <ul style="list-style-type: none"> Review CPS “classes” provided by County Health Departments to determine if they could be used for the diversion program 	<ul style="list-style-type: none"> Review of CPS “classes” completed Best practices programs/program components presented to FOPC 	To be completed after 10.1C
10.1E	TBD	Sally Kreuzscher Petra Vybrialova Kelly Powell Morya Willis Judge Grube Vin Petty	Develop a standardized CPS diversion program that private organizations would be required to adhere to	<ul style="list-style-type: none"> Draft concept for standardized program presented to FOPC for input Standardized program report for approval Final program report posted on FOPC website 	To be completed after 10.1D
10.1F	TBD		Identify judicial champions to promote/encourage the diversion program	<ul style="list-style-type: none"> List developed 	To be completed after 10.1E
10.1G	TBD		Develop training, and materials in a quick reference format, for law enforcement on the diversion program	<ul style="list-style-type: none"> Draft program and materials presented to FOPC for input Program and materials developed Number of training sessions offered Number of officers trained Number of agencies with trained officers 	To be completed after 10.1F
10.1H	TBD		Create a template for a diversion program handout that can be customized by law enforcement and given with a ticket	<ul style="list-style-type: none"> Draft handout template presented to FOPC for input Final handout presented to FOPC Number of agencies receiving template Number of agencies distributing handout with ticket Number of handouts distributed to motorists 	To be completed after 10.1G

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
10.1I	TBD		Create a uniform certificate of attendance for all diversion classes and make available to diversion program managers for their use	<ul style="list-style-type: none"> • Draft certificate presented to FOPC for input • Final certificate presented to FOPC • Number of diversion programs using certificate 	To be completed after 10.1H

Objective 11: Expand protection for occupants of pickup trucks or flatbed vehicles.

Strategy 11.1: Support enhancement of current laws that allow passengers to ride in the back of pickup trucks or flatbed vehicles.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
11.1A	Annually	FDOT	Collect pickup truck bed injuries and fatality data and report to FOPC.	<ul style="list-style-type: none"> • Data presented at FOPC meeting 	Complete.
11.1B	February 2019	David Summers, Danielle Kessinger, Doreen Kobelo	Identify and share model laws that establish that a vehicle transporting occupants under 18 in areas primarily used for cargo shall not exceed certain low-speed restrictions.	<ul style="list-style-type: none"> • Identify model laws to be presented to FOPC for input • Final model laws posted on FOPC website 	In Progress. Subcommittee established to identify best practices and draft model language
11.1C	May 2019	David Summers	Develop tip card that provides an overview of pickup truck bed injuries and fatalities and educational information	<ul style="list-style-type: none"> • Tip card developed 	To be completed after 11.1A
11.1D	August 2019	David Summers	Include tip cards as materials in the Occupant Protection Toolbox(es) (Action 2.1E)	<ul style="list-style-type: none"> • Tip cards included in toolbox(es) and distributed 	To be completed after 11.1C